



PRESS RELEASE

Willamette Falls Paper Company Earns Certification to SFI Chain-of-Custody Standard

March 20, 2020 (West Linn, Oregon) – Willamette Falls Paper Company is pleased to announce that it has added Sustainable Forestry Initiative® (SFI®) chain of custody certification (SFI-01924) to its full line of paper products.

Growing numbers of consumers want assurance that their buying decisions represent a sound environmental choice. They are asking for proof that wood, paper and packaging products are made with raw materials from certified forest content, certified sourcing or recycled content. SFI's Chain-of-Custody Standard and associated labels deliver a reliable and credible mechanism so businesses can provide this assurance to customers.

By becoming SFI certified, Willamette Falls Paper Company is one step closer to achieving its sustainability goals.

"Willamette Falls Paper is committed to offering a full range of sustainable paper products," states Brian Konen, CEO of Willamette Falls Paper Company. "Providing customers with certification options allows them to choose which system works best for their customers and projects."

The SFI 2015-2019 Chain-of-Custody Standard is an accounting system that tracks forest fiber content (certified forest content, certified sourcing and recycled content) through production and manufacturing to the end product. Companies can use chain-of-custody certification to track and communicate forest fiber content using one of three optional approaches for chain-of-custody: physical separation, average percentage and the volume credit method. To be certified, companies must be audited by an independent third party to the SFI 2015-2019 Chain-of-Custody Standard.

"By choosing to certify to the SFI Chain-of-Custody Standard, Willamette Falls Paper Company is telling forest managers it values their commitment to sustainable forest management, and it is telling its customers they can be part of the solution," said Kathy Abusow, President and CEO of SFI Inc.

ABOUT WILLAMETTE FALLS PAPER COMPANY, INC.

Willamette Falls Paper Company (www.wfpaperco.com) is an independent manufacturer of coated free-sheet, offset, envelope and natural kraft web paper. It is the oldest active paper mill and the only coated free-sheet manufacturer in the western United States. Willamette Falls Paper has revolutionized paper production with the introduction of paper made with agricultural fiber (straw) and looks to be a leader in sustainable and innovative paper production. With three machines, the mill can produce the coated grades such as Sonoma®, Capistrano® and Nature®, as well as uncoated, envelope and natural kraft grades. The reHARVEST™ grades are made with varying percentages of straw fiber in all products. Willamette Falls Paper Company products are sold throughout North America and are used for high-end advertising materials, direct mail, magazines, catalogs as well as bags and flexible packaging.

ABOUT SUSTAINABLE FORESTRY INITIATIVE (SFI)

The Sustainable Forestry Initiative®(SFI) is a sustainability leader that stands for future forests. SFI® is an independent, non-profit organization that provides supply chain assurances, produces conservation



outcomes, and supports education and community engagement. SFI works with the forest sector, brand owners, conservation groups, resource professionals, landowners, educators, local communities, Indigenous peoples, governments, and universities. SFI standards and on-product labels help consumers make responsible purchasing decisions. Additionally, they oversee the SFI Forest Partners® Program, which aims to increase the supply of certified forest products, the SFI Conservation and Community Partnerships Grant Program, which funds research and community building, and Project Learning Tree®, which educates teachers and youth about forests and the environment. SFI Inc. is governed by an independent three-chamber board of directors representing environmental, social, and economic sectors equally. SFI believes that caring for forests improves everyone's quality of life. Learn more.

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